

Leisure – Summary template

Provision: Arts Development

Purpose	Give me good Things to See Do and Visit Help me Live my Life Independently
Types of Demand	Demand from local individuals, agencies, groups, internal partners and organisations delivering / to deliver arts related activities and events
Numbers of presenting Demand	Attendance at activities and events Working in partnership - such as Arts in Redditch, Palace Theatre, Forge Mill and Community Safety Supporting local residents with opportunity and advice
Links to other stakeholders (eg voluntary sector / arts council)	Arts Council England Local Arts Partners and organisations, including Arts in Redditch Local organisations, such as Batchley Support Group and RYCE Internal Partners, such as Forge Mill and the Palace Theatre Local Residents Kingfisher Shopping Centre Management / Town Centre Partnership
Cost Recovery	24.61%
Cost per Visit (Inc.)	n/a
Cost per Visit (Exc)	n/a
Visits	n/a
Income	£8,870 (Detail for above included in events)
Cost of Service (inc)	£27,158
Cost of Service (Exc)	£7,871
Opportunity to meet customer demands/ generate income	Gain external funding for arts development work from amongst others Arts Council England Gain sponsorship for arts development work
Possible Measures	34% Satisfaction DCMS compared with 43% West Midlands and 42% England Creative measure sets: video booth “Whats your story” examples on request
Additional Considerations	The Service works with a range of partners to deliver arts projects across the town The Service is a provider as well as an enabler